Greetings from the Alabama College of Osteopathic Medicine (ACOM)!

We are excited to host our 2021 Virtual Residency & Hospital Expo (formerly known as Hospital Day) on Friday, April 9, 2021, from 12 – 3 p.m. CT via Zoom.

ACOM’s Residency & Hospital Expo is a valuable networking experience for students to learn more about available residency training programs and hospitals for future employment. All second- and third-year students are required to attend, giving programs the opportunity to network with more than 300 students.

We look forward to meeting your program at our virtual event!

IMPORTANT NOTE:

To maximize exhibitor/student engagement, students will be required to have their cameras turned on at all times. Exhibitors are also encouraged to have their cameras on during the event.
## TUESDAY, APRIL 6\textsuperscript{TH}

Event links sent to exhibitors via email  
(ACOM will use email addresses provided in registration.)

## FRIDAY, APRIL 9\textsuperscript{TH}

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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| 11:30 am - 12:00 pm | Event Zoom links open  
Exhibitors are encouraged to join the meeting at least 15 minutes in advance to navigate any technology issues. |
| 12:00 pm – 1:30 pm   | Networking with third-year students  
Student Group A and B will rotate between breakout rooms for 45 minutes in each session. |
| 1:30 pm - 3:00 pm    | Networking with second-year students  
Student Group A and B will rotate between breakout rooms for 45 minutes in each session. |
| 3:00 pm - 3:30 pm    | OPTIONAL: Additional networking time if needed. Links will remain active until 3:30 pm CT. |
The Virtual Expo will take place via Zoom using breakout rooms. To accommodate exhibitor and student capacity, there will be two (2) separate, simultaneous Zoom sessions, with programs assigned to the corresponding link based on state/location. Programs will have dedicated breakout room(s) in their assigned session throughout the event to network with students. This room(s) will be labeled by program specialty, location and site name.

The 3-hour event will be split by class, with third-years having the first 1.5 hours and second-years have the second 1.5 hours. Students from each class will be divided into two (2) groups to spend approximately 45 minutes in each Zoom session during their class networking time. Consider having at least two (2) people in your breakout room (program director, coordinator, resident, hospital personnel). Over 300 medical students will be participating in the event, so having at least two (2) people in your room will maximize engagement. There is no formal break during the event, but exhibitors are welcome to take breaks as needed.

This is a virtual face-to-face experience. We are excited for exhibitors to be able to engage in real-time with students through video/audio in their respective rooms. Exhibitors do not need to prepare formal presentations, as students will be moving freely between rooms, simulating the experience in a traditional exhibit hall. Chat functionality will be enabled in the breakout rooms to allow program representatives to share documents and important links for more information.

ACOM is providing every student with a digital guidebook of exhibitors, which includes logos and descriptions submitted by each program. Students are encouraged to visit every room.
Event Tips

Helpful Tips to Consider:

- If possible, join the session 15 minutes in advance to navigate technical issues and have your camera prepared for when students enter.
- Think of your breakout room as a virtual exhibit booth! Brand your space so that students know more about your site. Consider a virtual background or banners in your room.
- Make sure that representatives are prepared to answer questions about available training opportunities, audition rotations, and unique details about your program/hospital.
- Consider utilizing residents, especially those who are ACOM Alumni, as representatives for your program.
- Engage students by sharing information through the breakout room chat. Upload PDFs, Word documents, or images, or share links.
- Reintroduce yourself several times as new students enter. Reshare documents and links via chat multiple times during the event as new students who enter may not be able to view previous chat messages.