

2023 ACOM Virtual Residency Expo



Greetings from the Alabama College of Osteopathic Medicine (ACOM)!

We are excited to host our 2023 Virtual Residency & Hospital Expo (formerly known as Hospital Day) on Friday, April 21, 2023, from noon – 3 p.m. CT via Zoom.

ACOM's Residency & Hospital Expo is a valuable networking experience for students to learn more about available residency training programs and hospitals for future employment. All third-year students are required to attend, giving programs the opportunity to network with more than 150 students.

We look forward to meeting your program at our virtual event!

IMPORTANT NOTE:

To maximize exhibitor/student engagement, students will be required to have their cameras turned on at all times. Exhibitors are also encouraged to have their cameras on during the event.

Event Schedule



TUESDAY, APRIL 18

Event link sent to exhibitors via email
(ACOM will use email addresses provided in registration.)

FRIDAY, APRIL 21

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| 11:00 am – 12:00 pm | Event Zoom link open / Pre-event Technical Dry-run & Troubleshooting
Exhibitors are encouraged to join the meeting at least 15 minutes in advance to navigate any technology issues. |
| 12:00 pm – 1:30 pm | Networking with third-year students (Group A)
Students from Group A will have 1.5 hours to network with exhibitors. |
| 1:30 pm - 3:00 pm | Networking with third-year students (Group B)
Students from Group B will have 1.5 hours to network with exhibitors. |
| 3:00 pm - 3:30 pm | OPTIONAL: Additional networking time if needed. Links will remain active until 3:30 pm CT. |

Event Format



The Virtual Expo will take place via Zoom using breakout rooms. Programs will have dedicated breakout room(s) throughout the event to network with students. This room(s) will be labeled by program specialty, location and site name.

For the 3-hour event, third-year students will be split into two (2) groups alphabetically, with each group having 1.5 hours to network. We encourage programs to consider having at least two (2) people in your breakout room (program director, coordinator, resident, hospital personnel). Over 150 medical students will be participating in the event, so having at least two (2) people in your room will maximize engagement. There is no formal break during the event, but exhibitors are welcome to take breaks as needed.

This is a virtual face-to-face experience. We are excited for exhibitors to be able to engage in

real-time with students through video/audio in their respective rooms. Exhibitors do not need to prepare formal presentations, as students will be moving freely between rooms, simulating the experience in a traditional exhibit hall. Chat functionality will be enabled in the breakout rooms to allow program representatives to share documents and important links for more information. Students are encouraged to visit every room.

ACOM is creating an online-based guidebook to share more information about the residency programs attending. An event coordinator will reach out to every registered program to obtain content for the guide, including logo, program contacts, descriptions, etc.

Event Tips



Helpful Tips to Consider:

- If possible, join the pre-event technology dry-run session at least 30 minutes in advance to navigate technical issues and have your camera prepared for when students enter.
- Think of your breakout room as a virtual exhibit booth! Brand your space so that students know more about your site. Consider a virtual background or banners in your room.
- Make sure that representatives are prepared to answer questions about available training opportunities, audition rotations, and unique details about your program/hospital.
- Consider utilizing residents, especially those who are ACOM Alumni, as representatives for your program.
- Engage students by sharing information through the breakout room chat. Upload PDFs, Word documents, or images, or share links.
- Reintroduce yourself several times as new students enter. Reshare documents and links via chat multiple times during the event as new students who enter may not be able to view previous chat messages.